

Volunteer Core Oral Communication (OC) Rubric for Student Assessment

OC Outcome 1	1-Ineffective	2-Adequate	3-Effective	4-Outstanding
<i>Students will demonstrate the ability to speak clearly and effectively.</i>	Does not present information, arguments, ideas, or evidence clearly, concisely, and logically.	Presents with minimal organization – a clear purpose supported by main ideas that are easily identified.	Demonstrates above average skill in using language, organization, supporting evidence to engage and challenge the thinking of audience members.	Constitutes a genuinely individual contribution to the audience’s thinking. Demonstrates exceptional skill in using the communication elements to create audience understanding and acceptance of a complex viewpoint.
OC Outcome 2	1-Ineffective	2-Adequate	3-Effective	4-Outstanding
<i>Students will demonstrate the ability to locate and use relevant, credible evidence to support ideas.</i>	Selects information and makes use of sources that are inappropriate to the purpose and the audience.	Selects some information appropriate for the purpose and the audience but does not make full use of relevant sources.	Selects information and evidence that are appropriate for the purpose, audience, and setting.	Selects full range of information and evidence that clearly addresses alternatives or opposing perspectives and makes use this information to fully support claims.
OC Outcome 3	1-Ineffective	2-Adequate	3-Effective	4-Outstanding
<i>Students will demonstrate the ability to present oral information effectively to different audiences, shaping message, organization, language choices, and delivery techniques to correspond with purpose and rhetorical context.</i>	Reads presentation; frequently uses filler words ((uh, um, so, and, like, etc.); cannot be heard by all members of the audience, does not use hand gestures appropriately; wears clothing inappropriate for the occasion.	Uses extemporaneous style of delivery occasionally during the presentation; projects voice adequately but speaks in a monotone; occasionally uses filler words; makes inconsistent eye contact with the audience; attempts to wear attire appropriate to the occasion and purpose.	Uses extemporaneous style delivery during most of presentation; projects voice well; makes use of natural body gestures; makes frequent use of changes in tone and pace of delivery to maintain audience interest; makes appropriate use of visual aids; wears appropriate attire.	Makes use of a truly extemporaneous style of delivery; the delivery is fully adapted to the audience and the occasion; adapts the delivery during the presentation based on audience response; makes use of outstanding eye contact with all audience members; makes use of natural body gestures and movements; makes effective, innovative use visual aids; establishes genuine rapport with the audience.